

Proposal Summary (150-word limit)

Humboldt County's trails are a source of enjoyment and shared pride for Humboldt residents. Zero Waste Humboldt's mission and approach to waste problem-solving emphasize the priority order of prevention-first, materials reuse-second, and recycling/composting-third. Our underlying approach to our work is G.O.L.D.: grassroots organizing and leadership development. Our experience is that public education is most effective when we feature positive models of waste reduction at work and in our daily life habits.

We offer a similar approach to Zero Waste trails for basic "how-to" proactive planning, preparation for hikes, and alternatives to single-use food and beverage containers. The most essential ingredient for Zero Waste is advance planning and preparation before an outdoor event, a hike, camping, boating, etc.

Waste prevention practical examples will be prepared for all local visitor accommodations and interpretive, informational, government offices, environmental organizations and other on-line and in-person sources of information for local and visiting hikers.

Proposal Details (maximum two pages)

Project Description

1. Describe what you will be doing through this grant. Include location of project and goals. After walking trails and interviewing local government representatives, ZWH staff and volunteers will learn of areas that are littered the most, and recommendations for messaging and best distribution points –on-line and in-person—for this public education campaign. We will learn how to integrate the ZW prep and pick-up as-you-hike information with the communication channels used to increase public use. We will ask frequent trail users and hiking/trails organizations to report to us their observations.

2. How does your proposal meet one or more the following funding criteria?

a. Leverages investment: Local print, radio, and TV media and the business community have been supportive of ZWH public education projects. An award of this grant will help us to secure more sponsorship and in-kind support. If we identify an out of area grant fund for this purpose, this local award would certain help to leverage these out of area funds.

b. Enhances community visibility and engagement: Wherever people are, there is waste. This project will heighten community awareness. ZWH has often coordinated with and made referrals to local organizations that regularly do clean-ups of litter. This project will be another opportunity for information exchange and coordination.

c. Broadens community involvement: ZWH will translate into Spanish all ZW Hikes information to include Spanish-speakers. The concept of proactive, waste prevention at-the-point-of-purchase is becoming more widely understood. Zero Waste philosophy is generally viewed as positive in Humboldt County. This project can help to connect the dots between waste prevention and enjoying trails.

No one likes to see waste and litter in our favorite areas to visit.

The public was surveyed about plastics in U.S. National Parks last year, and in October 2021, the report indicated that 82% of American voters want to reduce the amount of plastic trash in national parks. This will require the parks to change what they offer park visitors to buy and how it is packaged. However, similar to single-use plastics in all other aspects in our daily lives, this will also require a new mindfulness and new habits for Americans to prepare before they enjoy our parks, trails, waterways, and beaches.

ZWH anticipates that lessons learned from this project, will benefit future public education aimed at adopting waste prevention habits in Humboldt camping, boating, and other forms of enjoying Humboldt's natural beauty.

3. Who will be responsible for the work outlined in the proposal? Describe their qualifications to effectively manage and report on the outcomes of this proposal.

ZWH has a team of staff and regular group of professional subcontractors who are experienced in Zero Waste method and in public education aimed at behavior change. In addition, ZWH has had a longstanding relationship with several Cal Poly Humboldt faculty who specialize in what it takes to encourage the adoption of new habits that are advisors to our projects.

4. Which agency(s) have you coordinated with where the work is being proposed? ZWH has not begun coordination. However, the following representatives of local government have agreed to be our contacts for this public education:

Emily Sinkhorn, City of Arcata, [Environmental Services Director](#)
707-825-2163, esinkhorn@cityofarcata.org

Cameron Mull, City of Fortuna, Director of Parks and Recreation
 (707) 725-1455, cmull@ci.fortuna.ca.us

Hank Seemann, County of Humboldt, Deputy Director of Public Works
 (707)268-2680, hseemann@co.humboldt.ca.us

Proposal Schedule (maximum 1 page)

The following Budget breakdown includes a timeline for completing each task and deliverable, plus a description of each project task.

Proposal Budget

Use the [Independent Sector's](#) current value of volunteer time.

For multiyear proposals where the same tasks will be completed each year, break out tasks on a yearly basis. For example, if you are proposing to fund a trail steward position for three years, list each year as a separate task (Trail steward year 1, trail Steward year 2, etc.)

Proposed Zero Waste Hikes Project Budget and Timeline

Year funds will be expended	Task	Description of Items Needed to complete tasks	Requested from Fund	Secured Cash or Value of In-kind Donation	Total Project Budget
Complete by end of April 2022	Confer, coordinate with local agencies responsible for trails for input on content and info points	Email message content drafts for review; approx. 2 mtgs/yr by phone	\$ 200	6 volunteer hours X \$28.54= \$171.24	\$371.24
Complete by end of May 2022	Printed info for residents & visitor accommodations	Printing	\$100	\$250	350
Complete by end of June 2022	Social Media and Website graphics/ video	Writing Content; Graphic Design; Video edits; Spanish translate	650		650
July 1, 2022 - August 1, 2023	Radio and TV – public service announcements and talk shows	Staff coordination		Business Sponsors & In-kind PSAs \$250	Estimated \$250
	Totals		\$950	\$671.24	\$1,621.24



Humboldt Bay Trail Fund Request for Proposals

The Humboldt Bay Trail Fund Committee welcomes proposals from public agencies and community organizations to participate in the development, maintenance, and improvement of the Humboldt Bay Trail.

The Humboldt Bay Trail Fund was established in April of 2017 to provide financial support for the maintenance and creation of multipurpose trails around Humboldt Bay for walking, running, biking and wheeling. The fund is administered by the Humboldt Area Foundation and is overseen by the Humboldt Bay Trail Fund Committee. The seven-member Humboldt Bay Trail Committee is composed of four community members at large, representing trail stakeholders from a broad spectrum of the community, and three public agency representatives from the City of Arcata, the City of Eureka, and the Humboldt County Public Works Department. One of the four at-large members is a representative from the Humboldt Trails Council.

Projects or programs proposed to the Humboldt Bay Trail Fund Committee for funding must demonstrate direct benefits to the Humboldt Bay Trail and should be consistent with funding priorities and do one or more of the following:

- Leverage investment, matching funds or contribute to fund development
- Enhance community visibility and engagement
- Broaden community involvement
- Enhance public safety and comfort on the trail

Proposals should address one or more of the Humboldt Bay Trail Fund priorities, listed in preferential order:

1. Maintenance and rehabilitation, with an emphasis on projects involving community volunteers
2. Emergency repair projects
3. Trail amenities (signs, benches, lighting, landscaping)
4. Cost-share to state or federal grant funds for project development (planning, engineering design, technical studies, permitting, and/or construction)

Grant awards generally range from \$500-\$10,000, although larger, compelling projects will be considered. Grantees must provide full accounting of how grant monies were spent, submit invoices consistent with the approved proposal, and agree to submit a brief, annual, narrative report summarizing the work completed, including before and after photographs, to highlight the benefits to the trail and trail users. Grant funds are paid on a reimbursable basis. **Multiyear proposals are welcome.** Proposals should specify the completion dates.

Applicants must use the attached grant application. Applicants are required to show proof of coordination with the local government where the project is being proposed. Applicants should be a public agency, a 501(c)(3) nonprofit, or partner with a fiscal sponsor. For additional information on eligibility, please contact beth.burks@hcaog.net.

Application Deadline: February 3, 2022, 5 p.m.

Applications must be emailed or delivered to HCAOG by the due date.

Submit applications to: beth.burks@hcaog.net

Humboldt County Association of Governments
611 I Street, Suite B
Eureka, CA 95501



GRANT APPLICATION

Proposal Title: Zero Waste Hikes Public Education

Amount Requested: \$850

Organization Name: ZERO WASTE HUMBOLDT

Primary Contact Name: Margaret Gainer, Project Coordinator
Email: zerowastehumboldt@gmail.com
Phone: 707-845-5524 cell
Mailing Address: P.O.Box 293, Arcata, CA95518

Humboldt Bay Trail Fund Priority met through proposal (check all that apply)

- Priority #1 – Maintenance and rehabilitation, with an emphasis on projects involving community volunteers
- Priority #2 – Emergency repair projects
- Priority #3 – Trail amenities (signs, benches, lighting, landscaping)
- Priority #4 – Cost-share to state or federal grant funds for project development (planning, engineering design, technical studies, permitting, and/or construction)

Proposal Summary (150-word limit)

Proposal Details (maximum two pages)

Attach a project description that addresses the following points:

1. Describe what you will be doing through this grant. Include location of project and goals. Examples of discussion items include, but are not limited to trail benefits, trail user benefits, viewshed and safety improvements, short-term actions that will decrease long-term maintenance needs, ways to increase and encourage public use.
2. How does your proposal meet one or more of the following funding criteria?
 - a. Leverages investment, includes matching funds or contributes to fund development
 - b. Enhances community visibility and engagement
 - c. Broadens community involvement
 - d. Enhances public safety and comfort on the trail
3. Who will be responsible for the work outlined in the proposal? Describe their qualifications to effectively manage and report on the outcomes of this proposal.
4. Which agency(s) have you coordinated with where the work is being proposed? (Please include contact names)

Proposal Schedule (maximum 1 page)

Provide a schedule (narrative description or table) for the work to be accomplished. The schedule should include a brief description of each task (and subtasks if applicable) to be completed, with a start and end date.

Proposal Budget

Use the table format provided below to list all items needed (including paid and volunteer time) for each task in your project. For consistency, use the same tasks that are listed in the proposal schedule. Add additional rows to the table as needed.

Include what items you are requesting from the fund as well as the cash or in-kind value of what you have secured. Where applicable, proposal budgets should include the value of in-kind support (donated goods or services). Use the [Independent Sector's](#) current value of volunteer time.

For multiyear proposals where the same tasks will be completed each year, break out tasks on a yearly basis. For example, if you are proposing to fund a trail steward position for three years, list each year as a separate task (Trail steward year 1, trail Steward year 2, etc.)

Year funds will be expended	Task	Description of Items Needed to complete tasks	Requested from Fund	Secured Cash or Value of In-kind Donation	Total Project Budget
			\$		
			\$		
			\$		
			\$		
			\$		
			\$		
			\$		
	Totals:		\$		

If necessary, provide additional explanation about requested or in-kind items: