

REGIONAL VISION ZERO ACTION PLAN

Project Task Force Discussion Guide

The Planning Team is seeking your insights to help shape a safer, more equitable transportation future for Humboldt County. Your input on county-wide Vision Zero goals, infrastructure challenges, and community needs is essential to this process.

These questions are intended to generate ideas. Written responses are not required, and the sessions are intended to be discussion-based.

- What are the **strongest opportunities** to capture through this planning process?
- How may you be able to contribute to **Support the Action Plan** such as Data collection, implementation of Pilot projects, Education Campaign, Dashboards or other possibilities?
- What specific **infrastructure and roadway safety** problems have you observed in different geographic regions within Humboldt County? How might the Action Plan help address the unique challenges in the County ?
- How would you describe the adequacy of the **pedestrian** and **bicycle** network in your community?
- How can **HTA** help lead the shift toward safer, more sustainable transportation across Humboldt County?
- What role should **education, enforcement, and policy** play in achieving Vision Zero goals alongside infrastructure improvements?
- How can the Action Plan better respond to **diverse needs** and infrastructure conditions across Humboldt County? What voices or perspectives do we need to make sure are included?
- What types of **temporary demonstration projects** (e.g., temporary bike lanes, floating curb extensions, traffic calming measures) do you think would be most impactful in your community and can you support them?
- Have you seen **successful strategies** or projects—either here in Humboldt County or elsewhere—that we could learn from or build upon in this planning effort?
- Looking forward 10 years, how do you imagine transportation and safety needs evolving in Humboldt County?
- How can we build stronger **collaboration** across agencies, jurisdictions, and community organizations to support a systems-based approach to traffic safety? What changes—policy, funding, partnerships—might help overcome potential barriers?