



HUMBOLDT COUNTY ASSOCIATION OF GOVERNMENTS
Regional Transportation Planning Agency
Humboldt County Local Transportation Authority
Service Authority for Freeway Emergencies
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AGENDA ITEM 6b
HCAOG Board Meeting
March 20, 2025

DATE: February 13, 2025
TO: HCAOG Policy Advisory Committee (PAC)
FROM: Debbie Egger, Interim Executive Director
SUBJECT: **Humboldt County Regional Vision Zero Action Plan Consultant Selection**

STAFF REPORT

Contents:

- Staff's Recommended Action
- Staff Summary
- Humboldt County Regional Vision Zero Action Plan Scoring Matrix
- SmithGroup Proposal

Staff's Recommended Action:

1. Introduce the item as an action item;
2. Allow staff to present the item;
3. Receive public comment;
4. Discuss item and consider making the motion:
"I move that the PAC recommend that the HCAOG Board direct the Interim Executive Director to enter into contract negotiations with Smithgroup to complete the Humboldt County Regional Vision Zero Action Plan."

Staff Summary:

In September 2023 staff submitted an application for a federal grant to complete a Regional Vision Zero Action Plan that would advance the goal to significantly reduce and (then) eliminate traffic fatalities and serious injuries in Humboldt County.

In December 2024 a notification of the grant award was received. Staff disseminated a request for proposals in January 2025 and received a total of 3 proposals. HCAOG staff convened a scoring committee to evaluate the proposals received. The highest-scoring proposal was submitted by Smithgroup, with subconsultants GHD and RCAA (Redwood Community Action Agency).

The HCAOG Technical Advisory Committee (TAC) received a copy of each proposal submitted and the scoring committee's recommendation. In conjunction with HCAOG staff, the TAC recommends Smithgroup and with Board approval, the interim executive director will begin contract negotiations with Smithgroup to complete the Regional Vision Zero Action Plan.