

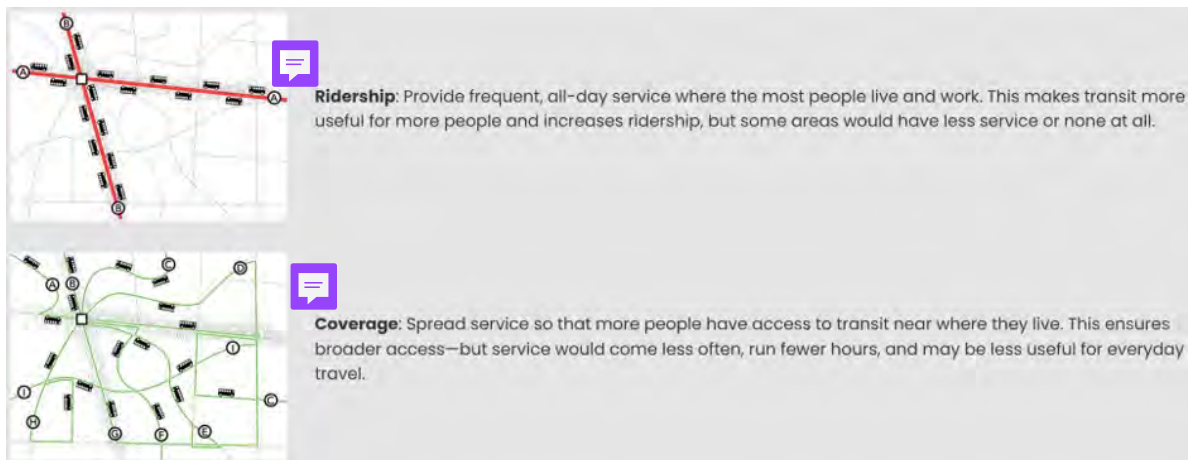


Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

We often hear that people want transit service to:

1. Be faster, more frequent and/or run more hours, and
2. Serve more areas.

The first is a **Ridership** request, meaning faster and more frequent service will increase the number of people who use transit in the areas that it serves. The second is a **Coverage** request, meaning there are more households and businesses within ¼ mile of a transit stop.



Ridership and **Coverage** are two very important goals of transit, but they are competing goals. Investing more in one means investing less in the other. Transit can't perfectly meet both goals with a fixed budget.

This is where we need your help. We want to know what type of service you value more: a service focused more on **Ridership** or more on **Coverage**. Your feedback will be considered in future planning efforts.

We developed maps, showing hypothetical **Ridership** concepts and **Coverage** concepts, to help you decide. Both concepts assume the same budget, based on existing funding.

Important Note: The concept examples will not become operating routes. They are examples to show what the transit network could look like under different priorities.

Explore and Comment on the Network Concepts

The next few questions will show you the network concepts. These concepts compare designs that illustrate the trade-off between **Ridership** and **Coverage**. The colors of route lines represent frequencies (or minutes between buses):

- **Red lines** represent 15 minutes between buses
- **Blue lines** represent 30 minutes between buses
- **Green lines** represent 60 minutes between buses
- **Tan lines** represent 120 minutes between buses
- **Yellow zones** represent Dial-a-Ride (Humboldt Flex) zones

There are concepts showing Humboldt Bay Area, Arcata, and Eureka. Because Humboldt County is so big we focused on these three areas to help make this easier on you and us. However, your input will be considered in planning efforts countywide.

Your feedback tells us how you would prefer to allocate resources for our transit network all across the region, and will inform decision-makers on what priorities and policies will support your community's goals.



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Ridership vs Coverage Concepts

Look at the map to view hypothetical examples of the Ridership Network versus Coverage Network in the Humboldt Bay Area.

1. Which network concept is best for you?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services.
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network, with high frequencies and no service in areas with few people.
- ☐ I strongly prefer the Ridership Network

2. Which network concept do you think is best for the community?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services.
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network
- ☐ I strongly prefer the Ridership Network, with high frequencies and no service in areas with few people