

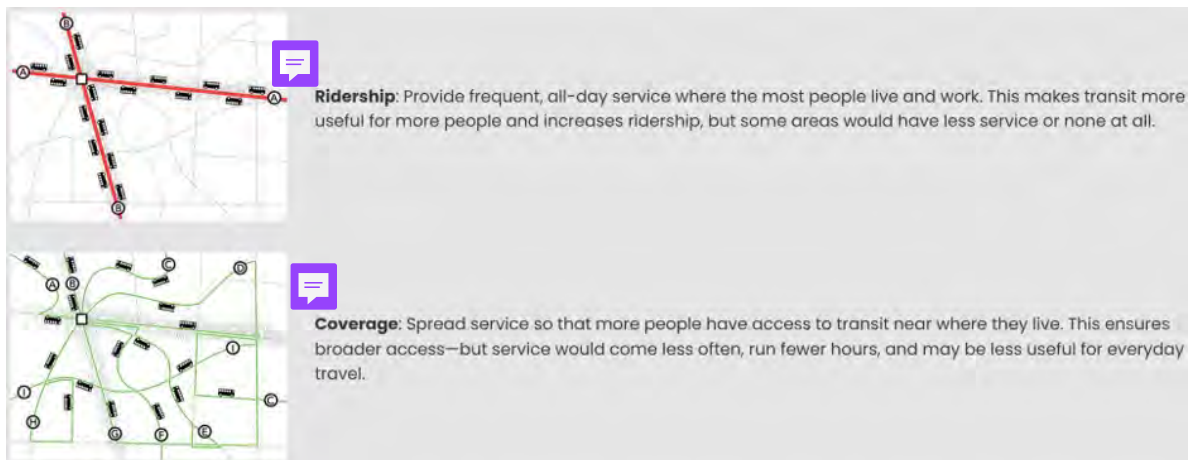


Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

We often hear that people want transit service to:

1. Be faster, more frequent and/or run more hours, and
2. Serve more areas.

The first is a **Ridership** request, meaning faster and more frequent service will increase the number of people who use transit in the areas that it serves. The second is a **Coverage** request, meaning there are more households and businesses within ¼ mile of a transit stop.



Ridership and **Coverage** are two very important goals of transit, but they are competing goals. Investing more in one means investing less in the other. Transit can't perfectly meet both goals with a fixed budget.

This is where we need your help. We want to know what type of service you value more: a service focused more on **Ridership** or more on **Coverage**. Your feedback will be considered in future planning efforts.

We developed maps, showing hypothetical **Ridership** concepts and **Coverage** concepts, to help you decide. Both concepts assume the same budget, based on existing funding.

Important Note: The concept examples will not become operating routes. They are examples to show what the transit network could look like under different priorities.

Explore and Comment on the Network Concepts

The next few questions will show you the network concepts. These concepts compare designs that illustrate the trade-off between **Ridership** and **Coverage**. The colors of route lines represent frequencies (or minutes between buses):

- **Red lines** represent 15 minutes between buses
- **Blue lines** represent 30 minutes between buses
- **Green lines** represent 60 minutes between buses
- **Tan lines** represent 120 minutes between buses
- **Yellow zones** represent Dial-a-Ride (Humboldt Flex) zones

There are concepts showing Humboldt Bay Area, Arcata, and Eureka. Because Humboldt County is so big we focused on these three areas to help make this easier on you and us. However, your input will be considered in planning efforts countywide.

Your feedback tells us how you would prefer to allocate resources for our transit network all across the region, and will inform decision-makers on what priorities and policies will support your community's goals.



Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Humboldt Bay Area - Ridership vs Coverage Concepts

Scroll below to view the Ridership Network versus Coverage Network in the Humboldt Bay Area.

1. Which network concept is best for you?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services.
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network, with high frequencies and no service in areas with few people.
- ☐ I strongly prefer the Ridership Network

2. Which network concept do you think is best for the community?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services.
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network
- ☐ I strongly prefer the Ridership Network, with high frequencies and no service in areas with few people

Humboldt Bay, CA Ridership Concept

Redwood Transit System
RTS Every 30 minutes
RTS Every 60 minutes
Trinidad/Westhaven Shuttle
TRI Every 120 minutes

North State Express: 101

North State Express: 299

Redwood Coast Transit Route 20

Southern Humboldt Line

Local routes
 Regional route stops
 Dial-A-Ride zones
 Transit Center



Humboldt Bay, CA Coverage Concept

Redwood Transit System
 RTS Every 30 minutes
 RTS Every 60 minutes
 RTS Every 120 minutes

North State Express: 101

North State Express: 299

Redwood Coast Transit Route 20

Southern Humboldt Line

Local routes
 Regional route stops
 Dial-A-Ride zones
 Transit Center





Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Arcata - Ridership vs Coverage Concepts

Scroll below to view the Ridership Network versus Coverage Network in Arcata.

3. Which network concept is best for you?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network
- ☐ I strongly prefer the Ridership Network, with high frequencies, and no service in areas with few people

4. Which network concept do you think is best for Arcata?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network
- ☐ I strongly prefer the Ridership Network, with high frequencies, and no service in areas with few people

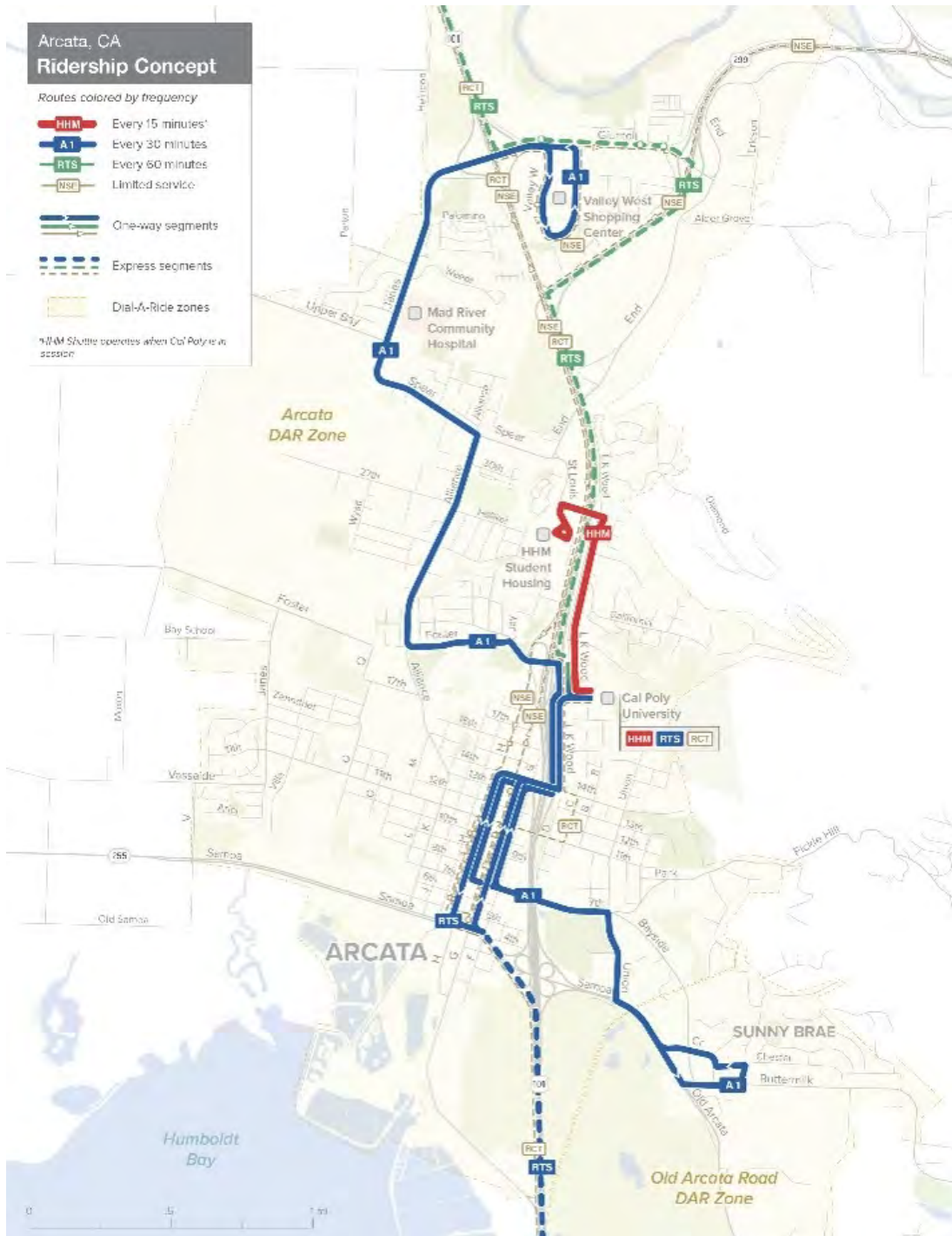
Arcata, CA Ridership Concept

Routes colored by frequency

- HHM** Every 15 minutes
- A-1** Every 30 minutes
- RTS** Every 60 minutes
- NSE** Limited service

- One-way segments
- Express segments
- Dial-A-Ride zones

*HHM Shuttle operates when Cal Poly is in session





Eureka - Ridership vs Coverage Concepts

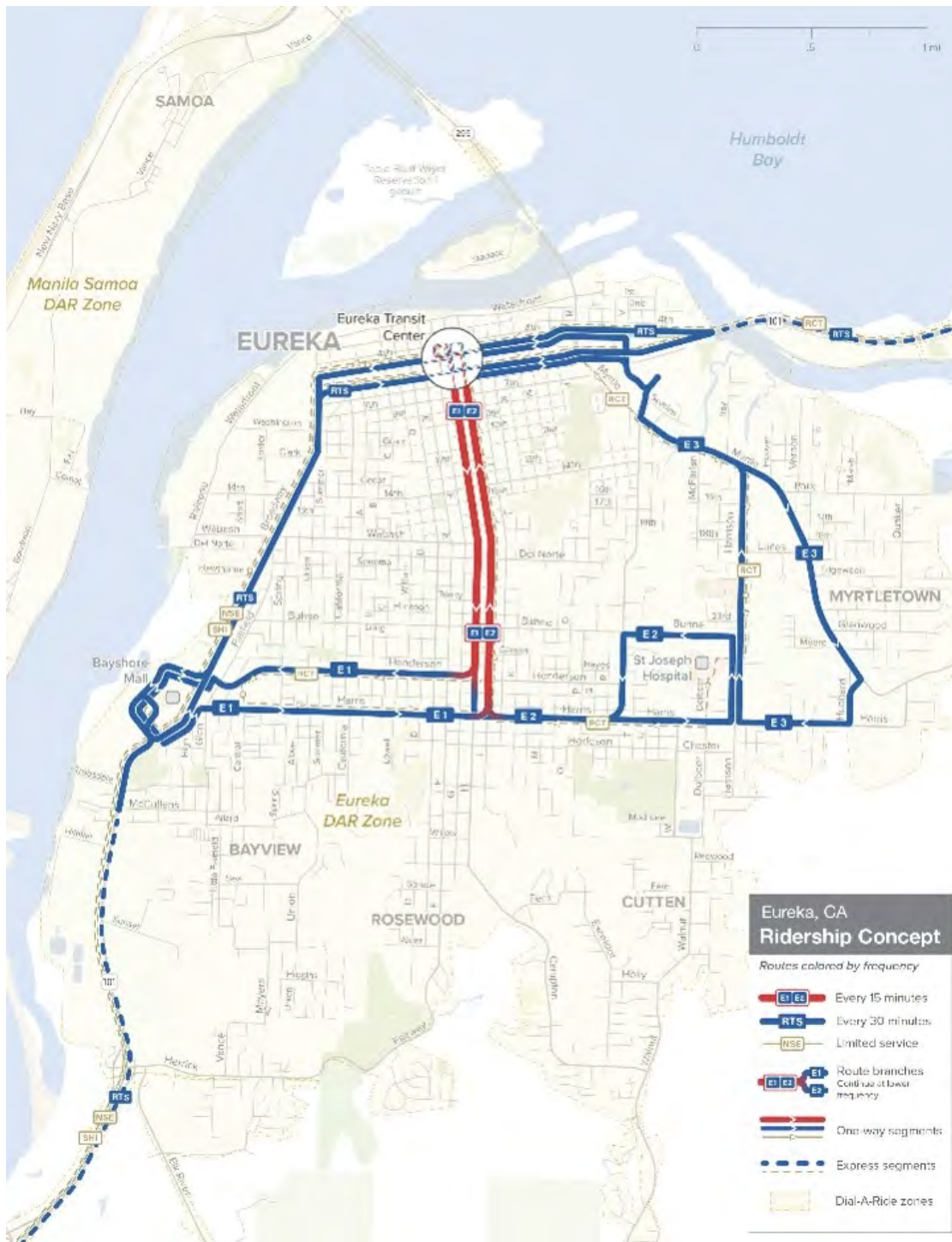
Scroll below to view the Ridership Network versus Coverage Network in Eureka.

5. Which network concept is best for you?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network
- ☐ I strongly prefer the Ridership Network, with high frequencies, and no service in areas with few people

6. Which network concept do you think is best for Eureka?

- ☐ I strongly prefer the Coverage Network, with more areas covered and less frequent services
- ☐ I lean towards the Coverage Network
- ☐ I'm halfway in between
- ☐ I lean towards the Ridership Network
- ☐ I strongly prefer the Ridership Network, with high frequencies, and no service in areas with few people







Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Ridership Network vs Coverage Network

Scroll below to view the Ridership Networks versus Coverage Networks.

7. What ideas do you like in the Ridership Network Concept?

8. What ideas do you dislike in the Ridership Network Concept?

9. What ideas do you like in the Coverage Network Concept?

10. What ideas do you dislike in the Coverage Network Concept?

Ridership Network vs Coverage Network in Humboldt Bay

Humboldt Bay, CA Ridership Concept

Redwood Transit System
RTS Every 30 minutes
RTS Every 60 minutes
Trinidad/Westhaven Shuttle
TRI Every 120 minutes

North State Express: 101

North State Express: 299

Redwood Coast Transit Route 20

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Local routes
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 Transit Center





Ridership Network vs Coverage Network in Arcata

Arcata, CA Ridership Concept

Routes colored by frequency

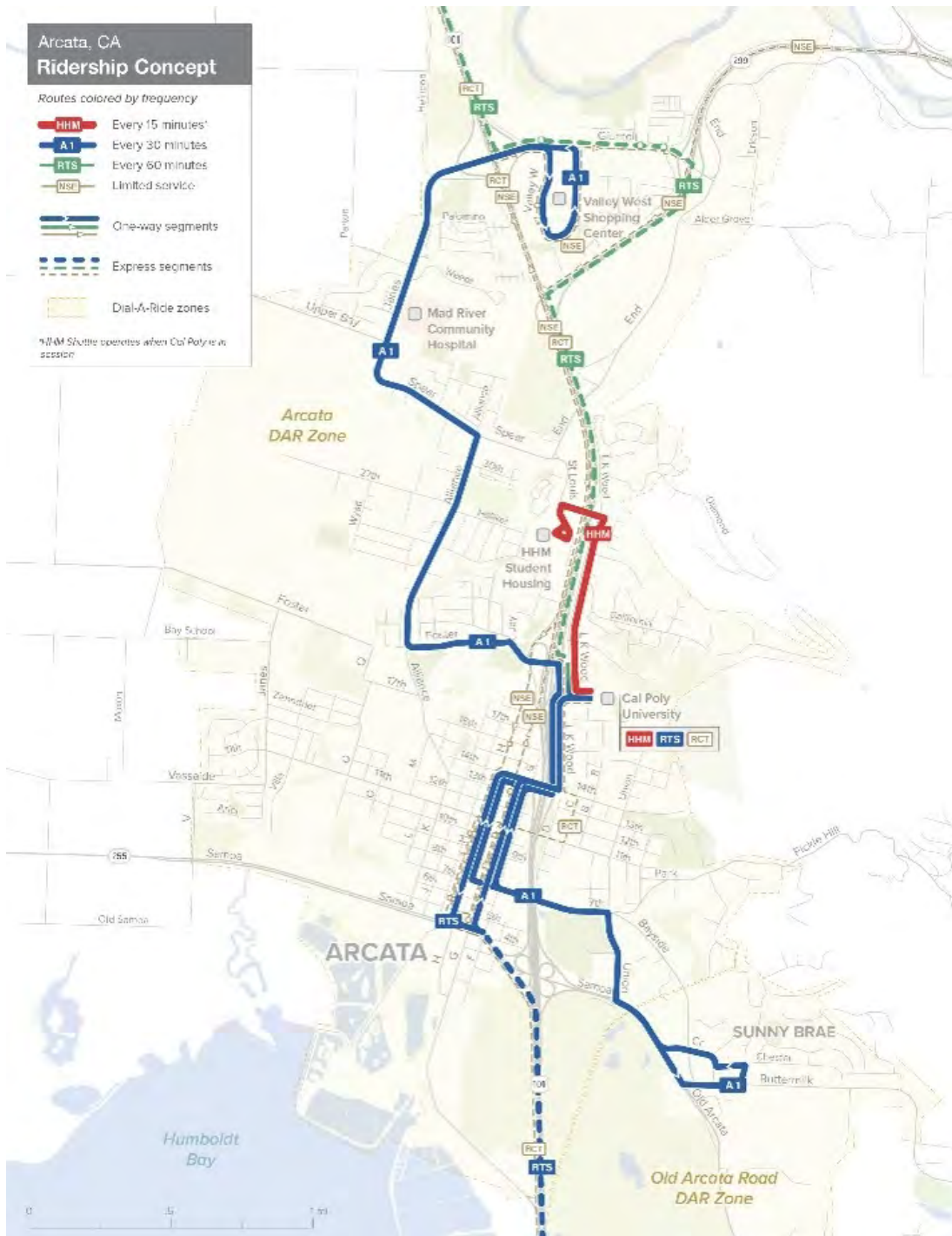
- HHM** Every 15 minutes
- A-1** Every 30 minutes
- RTS** Every 60 minutes
- NSE** Limited service

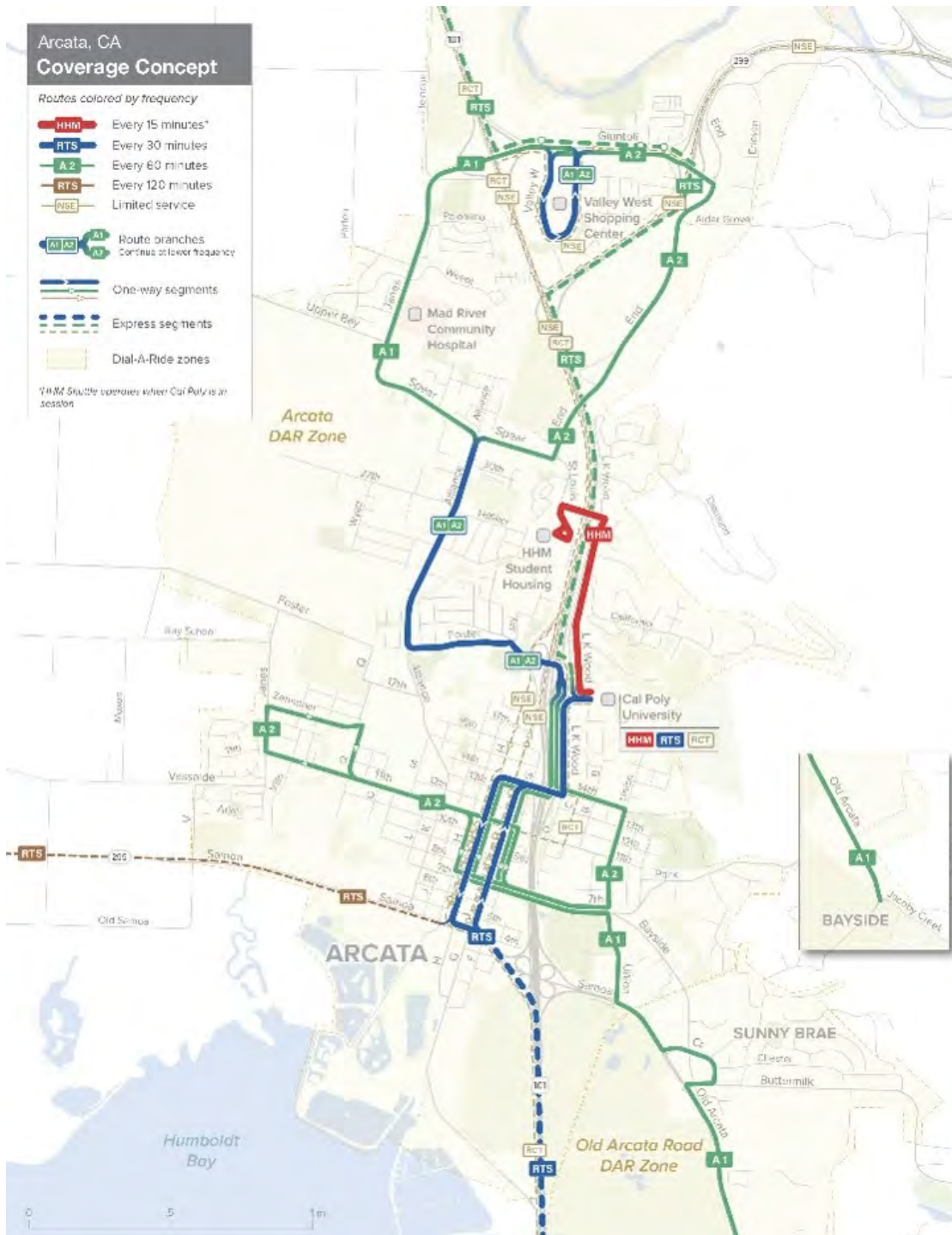
One-way segments

Express segments

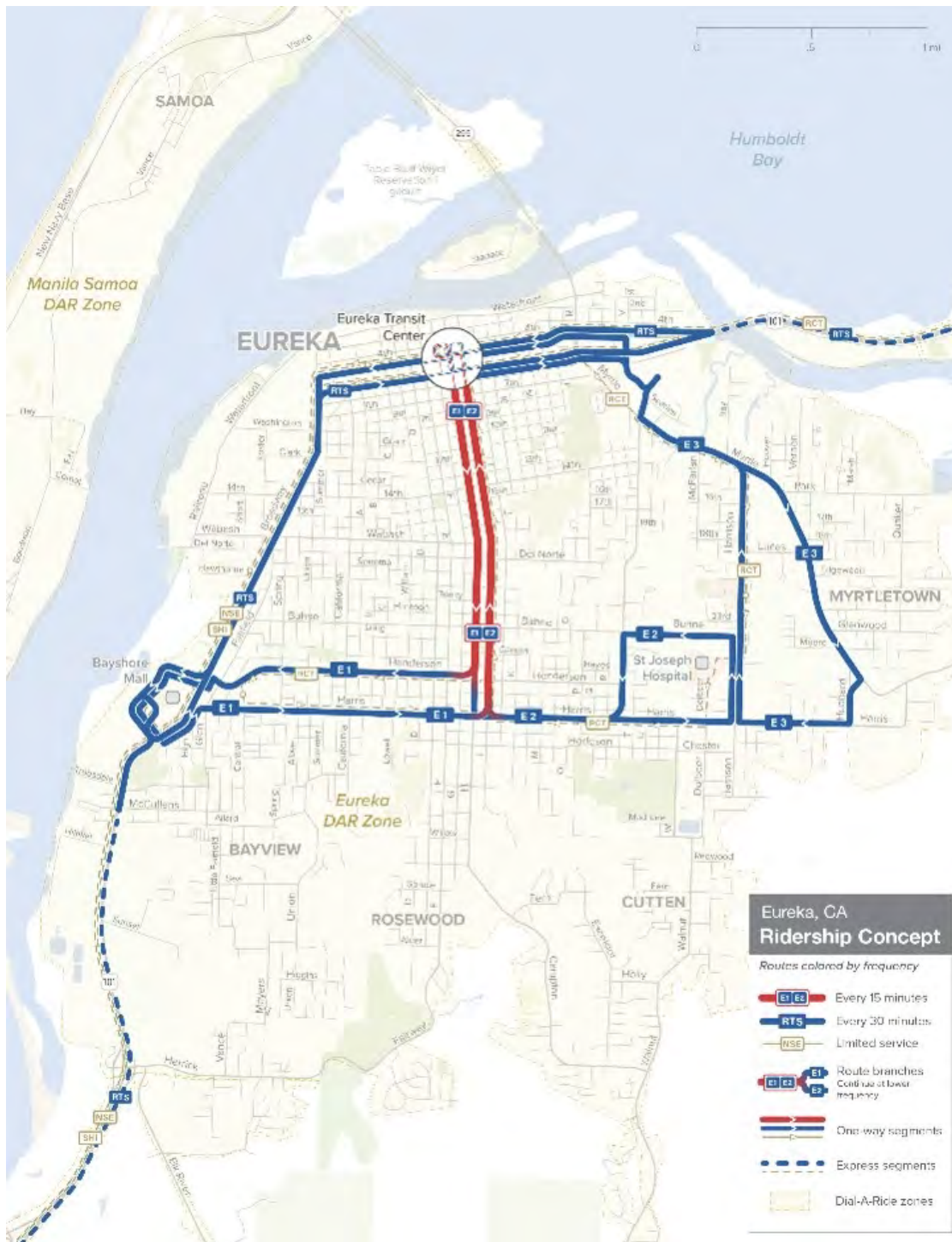
Dial-A-Ride zones

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Ridership Network vs Coverage Network in Eureka







Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Additional Service

11. What are your priorities for investment in additional service, if additional resources were available? Rank them in order, with 1 being your highest priority



More frequent buses on weekdays



More frequent service on Saturday



Sunday service



Longer hours of service each day, adding earlier morning and/or later evening trips



More service hours on the Intercity routes



More Humboldt Flex service for short trips within cities or for connecting to frequent bus routes



New service in places that currently don't have any transit service

12. If you selected "New service in places that currently don't have any transit service", please name the place.

Place 1

Place 2

Place 3



Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Great, you've finished the questions about your service priorities. Next are a few optional questions about who you are and where you live. This helps us understand if there are important demographic differences in the answers provided by you and your community.



Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Home and Work Location & Transit Use

13. Where do you live?

- ☐ Arcata
- ☐ Bear River Band of Rohnerville Rancheria
- ☐ Blue Lake
- ☐ Blue Lake Rancheria
- ☐ Eureka
- ☐ Ferndale
- ☐ Fortuna
- ☐ Garberville/Redway Area
- ☐ Hoopa Valley
- ☐ Karuk Tribal Land
- ☐ McKinleyville
- ☐ Rio Dell
- ☐ Trinidad
- ☐ Trinidad Rancheria
- ☐ Willow Creek
- ☐ Yurok Country

Other (please specify)

14. Outside where you live, where is/are your top one or two destinations?

- ☐ Arcata
- ☐ Bear River Band of Rohnerville Rancheria
- ☐ Blue Lake
- ☐ Blue Lake Rancheria
- ☐ Eureka
- ☐ Ferndale
- ☐ Fortuna
- ☐ Garberville/Redway Area
- ☐ Hoopa Valley
- ☐ Karuk Tribal Land
- ☐ McKinleyville
- ☐ Rio Dell
- ☐ Trinidad
- ☐ Trinidad Rancheria
- ☐ Willow Creek
- ☐ Yurok Country
- ☐ Other (please specify)

15. In the last 30 days, how often did you use transit?

- ☐ I have not ridden in the past month 30 days
- ☐ 1-5 days (about once per week)
- ☐ More than 5 days (2 or more times per week)



Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Demographic Questions

The following questions help us to understand the differences in opinion among the different segments of the population that live in Humboldt County.

16. What is your age?

- ☐ Under 18
- ☐ 18-24
- ☐ 25-44
- ☐ 45-64
- ☐ 65 and over
- ☐ Prefer not to answer

17. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Other
- ☐ Prefer not to answer

18. What ethnic or racial group do you identify with? Choose all that apply:

- ☐ Black or African American
- ☐ Asian or Asian American
- ☐ Caucasian or White
- ☐ Hispanic or Latino
- ☐ Native American
- ☐ Prefer not to answer

19. What is your household income?

- ☐ Less than \$25,000
- ☐ \$25,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 or more
- ☐ Prefer not to answer



Humboldt Partnering Assets & Authorities for Comprehensive Transit (PAACT) Network Concept Survey

Thanks for completing this survey.

Contact Information (Optional)

20. Name

21. Email

22. Phone Number